

Kipepeo Breaks into AGOA Market!

As a direct result of its attendance at the May 2004 Sources Trade Show in New York, Kipepeo 2000, a Tanzanian company and East and Central Africa (ECA) Hub client, concluded a deal worth \$19,950. The Hunger Site, a U.S. importer, ordered a 20-foot container of woodcarvings, which is a first-of-its-kind order for the company. A recipient of ECA Hub technical assistance and sponsorship to attend the Sources Trade Show, Kipepeo 2000 was able to successfully break into the U.S. market for the very first time. Since its success at the show, Kipepeo has hired seven new employees, nearly doubling its work force.